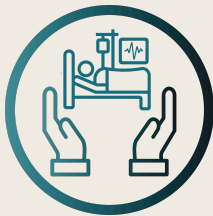




2026 Safety and Quality Conference



Safe Systems, Safe Care:
Reimagining Safety in Intensive Care

SPONSORSHIP & EXHIBITION PROSPECTUS

12-14 November 2026, Sydney

 The InterContinental Double Bay

FOREWARD:

The Australian and New Zealand Intensive Care Society (ANZICS) invites you to partner with us for the ANZICS Safety and Quality Conference 2026, a flagship event dedicated to strengthening the culture, systems, and clinical excellence that define intensive care in our regions.

This year's conference arrives at a period when the global critical care community will be energised, connected, and actively seeking the next opportunity to build on momentum. The Safety and Quality Conference provides that opportunity: a focused, high-impact forum where leaders, clinicians, researchers, and decision-makers come together to turn evidence into action.

Safety and quality are at the heart of every innovation, every clinical advancement, and every partnership that shapes modern intensive care. For industry, this event offers a unique platform:

- to connect directly with ICU specialists who influence policy, and practice,
- to showcase technologies and solutions that enhance safety, efficiency, and patient outcomes, and
- to align your brand with ANZICS' mission to continuously improve the care delivered in ICUs across Australia and New Zealand.

With a program driven by real-world challenges and future-focused thinking, the 2026 conference promises deep engagement, practical insights, and a highly targeted audience of clinicians and leaders committed to elevating intensive care standards. As a sponsor or exhibitor, your organisation will be at the centre of these discussions—positioned where innovation meets implementation.

We invite you to join us as a partner in shaping safer, more resilient, and more effective intensive care systems. Your support not only strengthens this conference—it strengthens the entire critical care community.

We look forward to welcoming you to the ANZICS Safety and Quality Conference 2026.

Convenors:

Dr Judit Orosz & Professor Deepak Bhonagiri

THE THEME OF THE MEETING IS



**SAFE SYSTEMS, SAFE CARE: REIMAGINING
SAFETY IN INTENSIVE CARE**



ABOUT ANZICS

The Australian and New Zealand Intensive Care Society (ANZICS) is the peak body representing the intensive care community across Australia and New Zealand, and the leading advocate on all matters relating to critical care medicine. ANZICS is a member-based, not-for-profit organisation that works closely with key decision makers in the healthcare sector including government/non-government agencies, regulators, and healthcare providers

Aligned with its mission to advance intensive care practice, ANZICS provides extensive education, training, and support for ICU clinicians.

Through our committees and special interest groups, we support diverse service portfolios including clinical quality registries, clinical research, and facilitation of health initiatives in resource limited locations.

ANZICS brings together doctors, nurses, and allied health professionals to share the latest innovations, collaborate, and shape the future of critical care.

ANZICS is deeply committed to improving the health outcomes of patients, families, caregivers, and clinicians. The Society champions initiatives that strengthen safety and quality, enhance clinician wellbeing, and support equity and access to high-quality intensive care services across both metropolitan and resource-limited settings.





ESTABLISHED IN 2000,
THE ANZICS SAFETY AND
QUALITY COMMITTEE HAS
SERVED OVER 25 YEARS
OF PROMOTING WORLD
BEST PRACTICE
STANDARDS IN
AUSTRALIAN AND NEW
ZEALAND INTENSIVE
CARE MEDICINE



SAFETY & QUALITY COMMITTEE'S

GOALS & OBJECTIVES

- To represent ANZICS in the establishment and promotion of best practice in intensive care medicine.
- To strengthen access to, and awareness of, key developments in healthcare safety and quality across the intensive care community.
- To support the development and dissemination of effective tools for monitoring adverse events, safety performance, and quality outcomes in intensive care practice.
- To contribute to the creation and promotion of comparative measures that enable intensive care services to evaluate and benchmark their performance.
- To advance policies and initiatives that foster community awareness, engagement, and participation in safety and quality processes within intensive care.
- To build and maintain effective relationships with governments, health authorities, professional bodies, and other organisations on matters relating to safety and quality in intensive care medicine.



BENEFITS OF SPONSORSHIP



MARKET EXPOSURE

- Reach 200-250 attendees from the Asia Pacific, including clinicians, industry, government, and academia.
- Benefit from extensive direct email campaigns, website and email promotions, and social media promotions on platforms like Instagram, LinkedIn, and X.
- Leverage advertising opportunities with similar professional member organizations to enhance visibility.



NETWORKING

- Engage in one-on-one delegate interactions, fostering the development of long-lasting relationships with existing and potential clients.
- Achieve brand recognition among a targeted audience.
- Connect with delegates in a comfortable and professional setting, enhancing the potential for meaningful interactions and business partnerships.



BRANDING

- Actively participate and promote your brand at intervening meetings related to the main scientific themes.
- Take advantage of on-site opportunities to interact with attendees, maximizing exposure and fostering meaningful connections.
- Establish your brand as a key player in the safety and quality domain within the Asia Pacific region, positioning yourself as a leader in the field.



PROGRAM AT A GLANCE

THURSDAY,
12 November

- 08:00 – 09:00 Registration
- 09:00 – 17:30 Conference Program
- 17:45 – 19:15 Welcome Reception

FRIDAY,
13 November

- 09:00 – 17:30 Conference Program

SATURDAY,
14 November

- 09:00 – 15:00 Workshops



THE DESTINATION



InterContinental Sydney Double Bay is a luxurious hotel located in a unique village close to the heart of the city. This exclusive beachside suburb allows visitors access to everything, from world-class restaurants and bustling nightlife to cafe culture and peaceful walks. Sip cocktails on their rooftop bar with picturesque views.

One of the prettiest suburbs in Sydney's east, Double Bay is a harbourside enclave with high-end fashion boutiques and classy restaurants. Along with idyllic harbour beaches it has a beautiful rooftop bar and leafy streets lined with charming heritage architecture.



SPONSORSHIP PACKAGES

Gold, Silver, Bronze

Delegate Services

Social Function

Workshops



GOLD SPONSOR, \$7000 incl GST

- Four Complimentary Full Registrations (includes social function)
- Logo on sponsor loop throughout conference days
- Pull-up banner (supplied by sponsor) in conference room throughout conference days
- Acknowledgement from the Convenor during the Opening and Closing Sessions
- Recognition as Gold Sponsor with logo in email marketing campaigns (from time of sponsorship confirmation)
- Company logo, website link and 100-word synopsis on Conference website with the tag line “Gold Sponsor”
- Complimentary exhibitor double trestle table in a prominent position
- Two promotional advertisements (supplied by sponsor, file size limits will apply) promoted as “Gold Sponsor” in the ANZICS newsletter, website, X and other platforms (artwork to be supplied by production deadlines)
- Distribution of promotional items from your exhibition to delegates
- Delegate list ten working days prior to the Conference (consenting delegates only and subject to Australian Privacy Laws)



SILVER SPONSOR, \$5000 incl GST

- Two Complimentary Full registrations (including social function)
- Logo on sponsor loop throughout conference days
- Pull-up banner (supplied by sponsor) in conference room throughout conference days
- Acknowledgement from the Convenor during the Opening and Closing Sessions
- Recognition as Silver Sponsor with logo in email marketing campaigns (from time of sponsorship confirmation)
- Complimentary exhibitor trestle table in a prominent position
- Company logo, website link and 100-word synopsis included on Conference website with the tag line “Silver Sponsor”
- One promotional advertisement (supplied by sponsor, file size limits will apply) promoted as “Silver Sponsor” in the ANZICS newsletter, website, X and other platforms (artwork to be supplied by production deadlines)
- Distribution of promotional items from your exhibition to delegates
- Delegate list ten working days prior to the Conference (consenting delegates only and subject to Australian Privacy Laws)



BRONZE SPONSOR, \$3000 incl GST

- One complimentary Full Registrations (includes social function)
- Logo on sponsor loop throughout conference days
- Pull-up banner (supplied by sponsor) in conference room throughout conference days
- Acknowledgement from the Convenor during the Opening and Closing sessions.
- Recognition as a “Bronze Sponsor” with logo in email marketing campaigns (from time of sponsorship confirmation)
- Complimentary exhibitor trestle table
- Company logo, website link and 100-word synopsis included on the Conference website with the tag line “Bronze sponsor”.
- One promotional advertisement content (supplied by sponsor, file size limits will apply) promoted as “Bronze Sponsor” in the ANZICS newsletter, website, X and other platforms (artwork to be supplied by production deadlines)
- Distribution of promotional materials from your exhibition to delegates
- Delegate list ten working days prior to the Conference (consenting delegates only subject to Australian Privacy Laws)



DELEGATE SERVICES

BARISTA COFFEE CART, \$3000 incl GST

Exclusive Opportunity

The Barista coffee cart will offer delegates freshly made coffee free of charge during the Conference.

Entitlements

- One pull-up banner next to the barista coffee cart (provided by Sponsor at own expense)
- Logo on sponsor loop throughout conference days
- Company logo and website link on the Conference website
- One promotional advertisement content (supplied by sponsor, file size limits will apply) included in the ANZICS newsletter, website, X and other platforms (artwork to be supplied by production deadlines)
- Opportunity to provide branded coffee cups/mugs (at sponsors own expense)
- Opportunity to provide branded shirts/caps to Barista to wear throughout day (at sponsors own expense)
- Delegate list ten working days prior to the Conference (consenting delegates only subject to Australian Privacy Laws)



WELCOME RECEPTION \$3000 incl GST

Exclusive Opportunity

The cocktail reception is the social highlight of the Conference. By sponsoring this spectacular event, your organisation can have the opportunity to be associated with an evening of pure enjoyment.

Entitlements

- Naming rights to the welcome reception on Thursday, 12 November 2026
- Verbal acknowledgement by the reception MC on the night
- Opportunity to address the attendees at the function for up to 5 minutes.
- Up to 3 pull-up banners erected at the reception venue during the event (provided by sponsor at own expense)
- Company logo, website link and 100-word synopsis included on the Conference website with the tag line “Welcome Reception sponsor”.
- One promotional advertisement, excluding any product-related content (supplied by sponsor, file size limits will apply) included in the ANZICS newsletter, website, X and other platforms (artwork to be supplied by production deadlines)
- Two Complimentary guest tickets to the reception



WORKSHOPS \$2500 incl GST

Package includes:

- Logo on holding slide throughout the workshop
- Pull-up banner (supplied by sponsor) in workshop room throughout workshop
- Company logo & hyperlink displayed on the Conference website.
- Verbal acknowledgement as the Conference Workshop Sponsor at the commencement and completion of the workshop.
- One promotional advertisement (supplied by sponsor, file size limits will apply) included in the ANZICS newsletter, website, X and other platforms (artwork to be supplied by production deadlines)
- Delegate list ten working days prior to the Conference (consenting delegates only subject to Australian Privacy Laws)
- One table display in the Conference Workshop room or immediately outside the entrance on the day of the workshop.
- Three tickets to attend the Conference Workshop
- Opportunity to distribute promotional materials/collateral on the workshop tables prior to the commencement of the Conference Workshop



Booking Form

MECCA CONCEPTS

PLEASE SCAN AND EMAIL THIS COMPLETED FORM TO:

Mecca Concepts
PO Box 2646
Mount Waverley
E: rachel@meccaconcepts.com.au
M: 0412 996 711

CONTACT DETAILS - PLEASE PRINT CLEARLY IN BLOCK CAPITALS			
Name:			
Organisation:			
Position:			
Address:			
Suburb:	State:	Postcode:	Country:

Sponsorship Package Options

PACKAGE (Please tick)	<input checked="" type="checkbox"/>
Gold Sponsor (\$7,000)	<input type="checkbox"/>
Silver Sponsor (\$5,000)	<input type="checkbox"/>
Bronze Sponsor (\$3,000)	<input type="checkbox"/>
Social Function - Welcome Reception (\$3,000)	<input type="checkbox"/>
Barista Coffee Cart (\$3,000)	<input type="checkbox"/>
Workshop - Medicolegal (\$2,500)	<input type="checkbox"/>
Workshop - CORE (\$2,500)	<input type="checkbox"/>

Total Amount: _____



Payment

Method of Payment (please indicate:)

	I require a Tax Invoice to make payment.
	I wish to pay by bank transfer. Bank details will be supplied on your tax invoice issued with confirmation.
	I wish to pay by credit card.

Amount to Authorise: \$	Visa	Mastercard	Amex
Card Number:			
Expiry Date:		CCV:	
Card Holder's Name:			
Signature:			

Authorised Signature:



Terms & Conditions

The Contract

1. The term “Organiser” refers to Mecca Concepts and includes associations, corporate and government bodies who have engaged Mecca Concepts as their representative.
2. The term “Exhibitor” includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
3. A “contract” is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form.
4. The Organiser may cancel the contract at their discretion if the agreed payment is not received within 28 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the payment within 28 days of receipt.

The Application

5. An official Application Form must be received to reserve space.
6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to promote the exhibition to maximise participation.
9. The Organiser is responsible for the control of the exhibition area only.
10. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
11. The Organiser has the right to take action based on verbal or written directions. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.
12. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
13. The Organiser reserves the right to specify heights of walls and coverings for display areas.
14. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition
15. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.

16. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.
17. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
18. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.
19. The Organiser will accept no liability for loss or damage.
20. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

21. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
22. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
23. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
24. The Exhibitor must comply with all directions / requests issued by the Organiser.
25. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
26. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
27. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.



Terms & Conditions

28. The Exhibitor is responsible for all items within their allocated exhibition space.

29. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.

30. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoiced for all repairs.

31. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.

32. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.

33. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

Storage of goods

34. Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

Insurance and Liability

35. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.

36. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.

37. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

38. The Organiser shall not be liable for any loss, which exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.

39. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation

40. No exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.

41. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.

42. If the Exhibitor wishes to cancel their participation a request must be submitted to the Organiser in writing. Exhibitor cancellations and refunds will be administered as follows:

a. If notice of cancellation is received 12 months or more before the first day of the exhibition, the Exhibitor will be entitled to a 75% refund on funds due at the time of cancellation.

b. If notice of cancellation is received between 6 and 12 months before the first day of the exhibition, the Exhibitor will be entitled to a 50% refund on funds due at the time of cancellation.

c. If notice of cancellation is received less than 6 months before the first day of the exhibition, the Exhibitor will not be entitled to a refund.

d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor may be invoiced for the difference to satisfy the above cancellation and refund policy.

50. Booth availability may be limited or restricted, and allocations and available quantities will be advised upon processing your application.

Terms & Conditions of Contract Reviewed 2025



THANK YOU!

**PLEASE CONTACT
RACHEL@MECCACONCEPTS.COM.AU
OR CALL US ON 0412 996 711 FOR
MORE INFORMATION**

ANZICS acknowledges the Traditional Owners of Country throughout Australia and their continuing connection to lands and waterways upon which we depend. We pay our respects to their Elders, past and present.

ANZICS acknowledges Māori as tangata whenua and Treaty of Waitangi partners in Aotearoa New Zealand.